

SREENIVASAINSTITUTEofTECHNOLOGYandMANAGEMENTSTUDIES,CHITTOOR,A.P.
(Autonomous)
FacultyInformationSheet

S.No	Particulars				
1	Faculty ID/AICTE ID	18MBAF0083/ 1-5341478843			
2	Name	Dr.R.PRIYADHARSINI			
3	Designation	ASSOCIATE PROFESSOR			
4	Department	DEPARTMENT OF MANAGEMENT STUDIES			
5	Date of Birth	18/06/1975			
6	Date of Joining the Institution	1/8/2018			
7	Experience in SITAMS	5 Years			
8	Experience after PG	18 Years			
9	Area of Specialization	MARKETING			
10	Contact Information	E-mail: drpd77@sitams.org			
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11	Qualifications	UG	PG	Ph.D	AnyOther
	Degree	B.B.A.,	M.B.A.,	Ph.D.,	UGC-NET
	Year of Completion	1996	1998	2015	1998
	Specialization	-	MARKETING	MARKETING	
	College/University	PROF DHANAPALAN COLLEGE	ADHIPARASAKTHI ENGINEERING COLLEGE	SCVMV,KANCHI UNIV	
12	Papers Published in Journals	National		International	
		2		5	
13	Papers Presented in Conferences	National		International	
		5		3	
14	Professional Membership	LIFE TIME MEMBERSHIP IN CEGR			
15	Awards /Achievements/Any other information (if any)				
12	Projects /Consultancy /Patents/Any other minor research (if any)				



