

**SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES
(SITAMS)
(AUTONOMOUS)
UNNAT BHARAT ABHIYAAN CELL (UBA)**

UNNAT BHARAT ABHIYAAN CELL

About SITAMS UBACell

Unnat Bharat Abhiyaan is a flagship programme of Ministry of Human Resource Development (MHRD), Govt of India, is an opportunity to enable faculty and students of higher educational institutions to work with the people of rural India in identifying development challenges and evolving appropriate solution for accelerating sustainable growth of village.

The aim is to create a virtuous cycle between society and an inclusive academic system by providing knowledge and practices for emerging professions and to upgrade the capabilities of both the public and the private sectors in responding to the development needs of rural India. IIT Delhi is the coordinating institute of UBA and all centrally sponsored technical institutes have a UBA cell to channelize their resources.

Vision

Unnat Bharat Abhiyan is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India.

Mission

The Mission of Unnat Bharat Abhiyan is to enable higher educational institutions to work with the people of rural India in identifying development challenges and evolving appropriate solutions for accelerating sustainable growth. It also aims to create a virtuous cycle between society and an inclusive academic system by providing knowledge and practices for emerging professions and to upgrade the capabilities of both the public and the private sectors in responding to the development needs of rural India.

UBA Cell was established in May 2018. The main purpose of establishing the Cell is to bring reform in the social and economic conditions of the people residing in villages and remote areas. With the frequent visits to designated villages and counselling of the villagers we are trying to connect the people with the mainstream of technical development in the country.

In consultation with the District Collector, a cluster of five villages in the Gudipala mandal, namely, Chittapara, Adavi chenu, Veppalamanu chenu, Batuvalluru, and 189- Kothapally have been identified.

Initial discussions with the inhabitants of these villages are going on to understand various problems and issues and to come up with feasible solutions for the same. Hence, UBA Cell was constituted in the college with a dedicated team of actively working faculty who has an industry exposure along with some student representatives. The cell also organizes different activities and events from time to time to train and motivate the students.

Members of UBA Cell

S. No.	Name of the Faculty	Position
1	Dr. P. Ramesh Kumar	Chairman
2	Dr.S.A.Shahanaz Begum	Co-ordinator
3	Mr.N. Lakshmi Narayana	Additional Co-ordinator
4	Dr.V. Geetha Vani	Member –HUM
5	Mr.Syed Fazuruddin	Member –HUM
6	Ms. V.G. Prasanthi	Member –HUM
7	Ms. G. Indrani	Member –HUM
8	Mr.N. Raju	Member –MECH
9	Mr. G. Venkateswarlu Naidu	Member –CIVIL
10	Mr. B. Chandra Kumar	Member –EEE
11	Mr. Abdul Jeelan	Member - CSE
12	Mr.N. Manohar	Member – MCA
13	Dr. T. Hima Bindu	Member - MBA

The main purpose of establishing the Cell is to bring reform in the social and economic conditions of the people residing in villages and remote areas. With the frequent visits to designated villages and counselling of the villagers we are trying to connect the people with the mainstream of technical development in the country in the following ares.

- Village sanitation
- Energy, including renewable energy
- Agriculture activities
- Drinking water supply
- Irrigation
- Proper use of IT applications
- Improving Health
- Affordable housing
- Improving technology of handi crafts and Artisans

Objectives:

- To build an understanding of the development agenda within institutes of Higher Education and an institutional capacity and training relevant to national needs, especially those of rural India.
- To re-emphasize the need for field work, stake-holder interactions and design for societal objectives as the basis of higher education.
- To stress on rigorous reporting and useful outputs as central to developing new professions.
- To provide rural India and regional agencies with access to the professional resources of the institutes of higher education, especially those that have acquired academic excellence in the field of science, engineering and technology, and management.
- To improve development outcomes as a consequence of this research. To develop new professions and new processes to sustain and absorb the outcomes of research.
- To organize guest lectures, TV & Radio talks, Seminars, etc. for promotion and growth of Science and Technology based Innovation ideas in students.
- To conduct research work and survey for identifying science and technology areas.
- To arrange visits to industries to promote entrepreneurship.
- To guide and assist students on various aspects such as innovative thoughts and information on various technologies.
- To extend necessary guidance and escort services to the trainees in obtaining approval and execution of their projects.
- To conduct skill development training programmes leading to self/wage employment.

Unnat Bharat abhiyaan Cell facilities and physical infrastructure

S. No.	Description	Number
1	Computers	1
2	almirah	1
3	Notice Board	1
4	Furniture	Tables – 3, Chairs – 10
5	Discussion Room	1

Activities of the UBA Cell

Academic Year - 2018-19 (July-June)

S. No.	Name of the Programme	Sponsorship	Resource Persons	No. of Participants	Date	Target Audience
1	One day workshop on "Pesticide Free Urban Terrace Gardening"	SITAMS	N. Dhananjaya Naidu	250	18-02-2019	B.Tech, MBA.,MCA,
2	Oneday workshop on Role of Organic Farming on Human Health	SITAMS	Dr. K. Gangadhar	300	11-01-2019	B.Tech, MBA.,MCA
3.	Desi Seeds Exhibition	SITAMS	NGO		27-12-2018	B.Tech, MBA.,MCA, otstudentys from out side schools and colleges
4.	Field Trip	SITAMS	An Organic Farm	40	25-10-2018	B.Tech.,
5.	EXPO	SITAMS	Exhibition of Projects	60	21-09-2018	B.Tech, MBA.,MCA, of students from out side schools and colleges
6.	Special Camp	SITAMS	Chithapara	50	08-08-2018 to 11-08-2018.	Village
7.	Plantation Awareness Rally with plants	SITAMS	----	100	04-08-2018	Chittoor Town

	distribution to all needy people.					
8.	Village and Household Survey	MHRD	----	40	29-07-2018 to 31-8-2018	Chittapra, Adavichenu, Veppalamanu chenu, Vatuvalluru, 189-Kothapally
09.	Inauguration of UBA programme cell	SITAMS	Principal, SITAMS	200	18-07-2018	B-Tech Students
10.	Inauguration of UBA Programme	SITAMS	Nature Murali	150	29-06-2018	B.Tech., students

Workshops attended Under UNNAT BHARAT ABHIYAAN PROGRAMME

S.No	Name of the Workshop	Venue	Date	Name of the Faculty Attended
1.	Launching of New Framework of Unnat Bharat Abhiyaan 2.0 and Orientation Workshop.	AICTE auditorium, New Delhi.	April 25th, 2018	Dr. S.A.Shahanaz Begum
2.	Unnat Bharat Abhiyan Activities Planning Regional	National institute of rural development & panchayati raj Rajendranagar,	July 26, 2018	Dr. S.A.Shahanaz Begum

	Workshop for Village Clusters adopted by Participating Institutes	Hyderabad		
--	---	-----------	--	--

Funds

S.No	Amount	Remitted Branch	Date	Transcation details
1	50,000/-	Mumbai Fort	27-08- 2018	C/AC FEES IRD ACCOUNTS IIT SBIN418239189721 Transfer from 97161000121

Research Projects Under UBA by students

Year	Name of Project	Name of the students
2018-19	Bionic Arm	G. Monish Reddy, Ist CSE- A,

Proposed Activities

- Establishment of Model Organic Farm in SITAMS.
- Hands-on-Training on Zero Budget Natural Farming(ZBNF) for farmers from adopted villages and students from SITAMS.

UBA Cell (Photos)

1.Inauguration of UBA programme on 29th June 2018



2. Inauguration of UBA Cell on 18th-July-2018



3. Village and House hold survey 06th July 2018 to 26th July 2018.







4. Plantation Awareness Rally with DFO, Chittoor.04th August 2018





5. Special Camp to Chittapara 08th August 2018 to 11th August 2018.





Day – 1 Road and temple cleaning





Day 2 – awareness on internet applications



Day – 3 Tree Plantation



Day – 3 Road leveling works



Day – 4 – Health Check up and Eye check up



6. Project Expo on 21st September 2018.

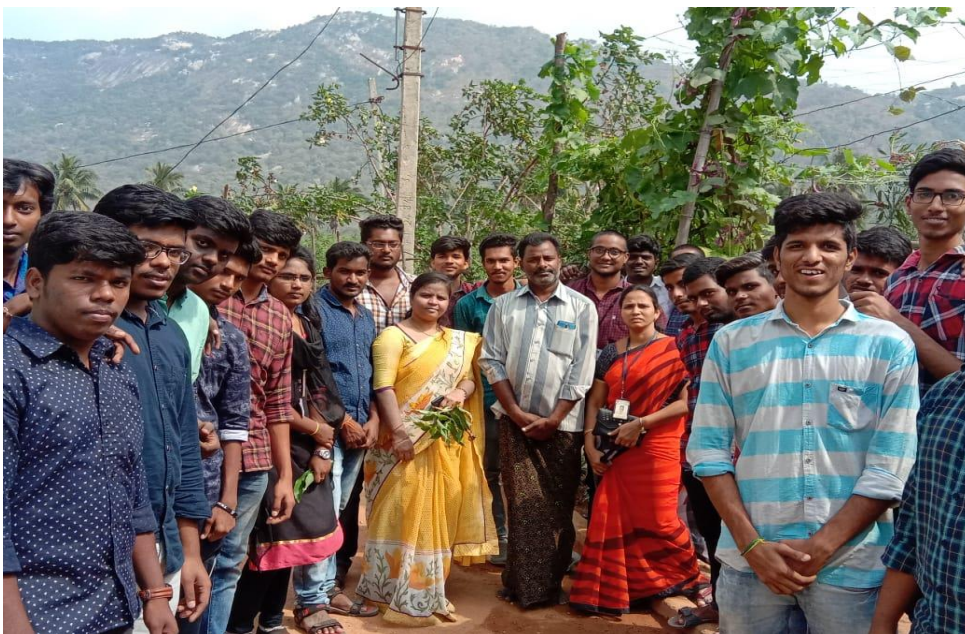








7. Field Trip an organic Farm with II Mech – A on 25th October 2018.





8. Desi seeds Exhibition on 27th December 2018.





9. Work shop by Dr k. Gangadharam on 11th January 2019.

 **SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES**
(AUTONOMOUS)
Affiliated to JNTUA, Anantapuramu & Accredited by NAAC,
Bangalore-Tirupathi Bye-pass Road, Murukambattu, Chittoor, AP, INDIA

 **One day Workshop on**
“Role of Organic Farming on Human Health” 

Date : 11-01-2019

Resource Person
K. Gangadharam
Secretary,
Welfare Organic Rural Development (WORD),
Tirupati


 

VENUE : GALLERY **Organized by UBA Cell**



10. Work shop by N. Dhananjaya Naidu on 18th February 2019.




 **SREENIVASA INSTITUTE OF TECHNOLOGY AND
MANAGEMENT STUDIES**
(AUTONOMOUS)
Affiliated to JNTUA, Anantapuramu & Accredited by NAAC,
Bangalore-Tirupathi Bye-pass Road, Murukambattu, Chittoor, AP, INDIA

 **One day Workshop on
“Pesticide Free Urban Terrace
Farming”** 

Date : 18-02-2019

Resource Person
N. Dhananjaya Naidu
Secretary,
Modern Agriculture Technology Society (MATS),
Tirupati

VENUE : GALLERY **Organized by UBA Cell**