

SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES (AUTONOMOUS) Chittoor, (A.P.)

DEPARTMENT OF MANAGEMENT STUDIES

11-08-2021

A Paper Presentation programme entitled "Digitilization of The Business World: Challenges And Opportunities" was conducted in the Department of Management Studies, Co-ordinator Dr.R.Priya Darshini, Assistant Professor, Department of Management Studies, SITAMS on 10th August, 2021. The Chief Guest is Dr.M.Kalpana Devi, Assistant Professor, MCA Department, SITAMS. The programme was started at 10:00 am in Gallery, SITAMS. The participants of this programme are I MBA and II MBA students. The programme was conducted from 10:00 am to 1:00 pm. The programme scheduled as follows;

- 1. Inauguration with inviting Dignitaries on to the Dias by Ms.Thasmiya, I MBA Student.
- 2. Lighting the Lamp by Chief Guests and other Dignitaries with prayer song by I MBA students Ms. Preethi.
- 3. Speech by Dr.P.Ramesh Kumar, M.E., Ph.D, Principal, SITAMS about importance of digitalization in Modern Business.
- 4. Speech by Dr.T.Hima Bindhu, HOD & Assistant Professor, Department of Management Studies, SITAMS about various Digital tools and techniques.
- 5. Chief Guest Profile by Ms.J.S.Theja Sree, I MBA Student.
- Speech by Chief Guest is Dr.M.Kalpana Devi, Assistant Professor, MCA Department, SITAMS about Digitilization of The Business World: Challenges And Opportunities.
- 7. Paper presentations by I MBA and II MBA students.
- Felicitation to Chief Guest by T.Hima Bindhu, HOD & Assistant Professor, Department of Management Studies, SITAMS
- 9. Feed Back by students They said that we are highly satisfied with the Guest Lecture and gained knowledge about Management Principles and Interview Process.
- 10. Vote of thanks by Ms.K.Sandhya, I MBA Student







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15-02-2021

A Paper Presentation programme entitled "Global Warming: A Need For Change" was conducted in the Department of Management Studies, Co-ordinator Dr.T.Hima Bindu, Assistant Professor, Department of Management Studies, SITAMS on 15th Febraury, 2021. The Chief Guest is Dr.K.Gopi, Professor & HOD, Department. of ECE, SITAMS. The programme was started at 10:30 am in Gallery, SITAMS. The participants of this programme are I MBA and II MBA students. The programme scheduled as follows;

- 1. Inauguration with inviting Dignitaries on to the Dias by Ms.V.Geethika II MBA Student.
- 2. Lighting the Lamp by Chief Guests and other Dignitaries with prayer song by I MBA students Ms. K.Jhansi and S.Neelima.
- 3. Speech by Dr.P.Ramesh Kumar, M.E., Ph.D, Principal, SITAMS about Global Warming.
- Speech by Dr.J.V.Balasubramanian, Professor, Department of Management Studies, SITAMS about Global Warming Issues.
- 5. Chief Guest Profile by Ms.J.S.Theja Sree, I MBA Student.
- Speech by Chief Guest Dr.K.Gopi, Professor & HOD, Department. of ECE, SITAMS about Global Warming: A Need For Change.
- 7. Paper presentations by I MBA and II MBA students.
- Felicitation to Chief Guest by Dr.J.V.Balasubramanian, Professor, Department of Management Studies, SITAMS.
- 9. Feed Back by students
- 10. Vote of thanks by Ms.K.Sandhya- I MBA Student



