



SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES (AUTONOMOUS)

INSTITUTION'S INNOVATION COUNCIL (IIC)

Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation amongst all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years.

MIC has envisioned encouraging creation of 'Institution's Innovation Council (IICs)' across selected HEIs. A network of these IICs will be established to promote innovation in the Institution through multitudinous modes leading to an innovation promotion eco-system in the campuses.

SITAMS IIC was established in 2022 and its primary focus is to educate the young minds by nurturing the culture of Innovation and Entrepreneurship.

Major focus of IIC

- To create a vibrant local innovation ecosystem.
- Start-up supporting Mechanism in HEIs.
- Prepare institute for Atal Ranking of Institutions on Innovation Achievements Framework.
- Establish Function Ecosystem for Scouting Ideas and Pre-incubation of Ideas.
- Develop better Cognitive Ability for Technology Students.

Objectives

The main objectives of SITAMS IIC are:

- Skilling and training of students, faculty, Innovators and Entrepreneurs
- Identifying ideas, prototypes and translating them into product.
- Conducting Ideathons, Hackathons and Boot camps to develop interest among all students, faculties and Innovators.
- To create infrastructure for rapid prototyping and model development.
- Empowering startups for business technology and marketing support.
- Implementing Pre-Incubation, Incubation and acceleration programs.