

Sreenivasa Institute of Technology and Management Studies

(Autonomous - NAAC Accredited)

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List of Books Published

S.No	Dept.	Faculty Name	Title of the BOOK	ISBN Number	Publisher
1	CSE	Dr. M. Arthi	Lecture Notes on Multidisciplinary Industrial Engineering, Emerging Technologies for Agriculture and Environment, Springer Nature	9789811379680	Springer
2	CSE	Dr. D. Nagaraju	Power Aware Based Workflow Model of Grid Computing Using Ant Based Heuristic Approach	9789811086191	Springer
3	CSE	Dr. D. Nagaraju	Investigation of Deep Learning Approach for Big-Data: Applications And Challenges	150317-114956	IGI Global
4	CSE	Dr. D. Nagaraju	Semantic Web-Based Framework for Scientific Aork flows in E-Science	-	IGI Global
5	CSE	Dr. D.Jagadeesan	Programming in C+	-	JVK Publications
6	CSE	Dr. D.Jagadeesan	Programming in C++	-	JVK Publications
7	CSE	Dr. M. Arthi	Handbook on Wireless Communications and Network	9789384443436	Research India Publications
8	CSE	Dr. D. Nagaraju	Information Storage Management	9789385977237	Shanlax Publications
9	CSE	Dr. M. Arthi	Digital Communications	9788192760988	Sruthi Publishers
10	CSE	Dr. M. Arthi	Communication Engineering	9788193202053	Sruthi Publishers
11	EEE	Dr. V.Maheswari	Measurements and instrumentation	9789383103614	Lakshmi Publications

12	ECE	Dr. Y.Muralimohanbabu	Digital Image compression Techniques	9788193901908	ATOZ Publishers
13	ECE	Dr. Y.Muralimohanbabu	Transform Technique for RADAR Image Analysis	9789386258878	VSRD Publications
14	MCA	Dr. S.Sreekanth	Selection of a Best Model for Effective Results Based on Examination	9786138385813	Lambert Academic Publishing
15	MCA	Dr. S.Sreekanth	Magneto hydro dynamics some MHD fluid flow problems	9783659342509	Lambert Academic Publishing
16	MCA	Dr. Kalpana Devi	Mosquito borno disease incidence prediction system		Lambert Academic Publishing
17	MCA	J.Sheik Mohammad	Automatic conditional base voice and bell ringing system	9783659932205	Lambert Academic Publishing
18	S&H	Dr. D.Kothandan	Synthesis and Characterization of Sm ³⁺ , Dy ³⁺ And Eu ³⁺ Doped Borate Glasses	9783659241079	Lambart Publications
19	S&H	Dr.H.Umamahesvari, Dr.D.Kothandan &Mr.P.V.Ramanamoorthy	Engineering Physics		Sujatha Printers
20	S&H	Dr. V.N.Sudheer, Mr.Riyaz Ahamed, Mrs. N. Lakshmi Sailaja, Mr.N.R.Thulasi Prasad & Mrs. G Indrani	Functional English-II		Sujatha Printers
21	S&H	Dr. V.N.Sudheer, Mr.Riyaz Ahamed, Mrs. N. Lakshmi Sailaja, Mr.N.R.Thulasi Prasad &Mrs. G Indrani	Functional English-I		Sujatha Printers
22	S&H	Dr. S. Sreekanth, Dr. U. balakrishna, Dr. M. Hema Prasad, Dr. V. Geetha Vani, Dr. R.Kodandan & Mr. Syed Fazuruddin	Engineering Mathematics - 1		Sujatha Printers

23	S&H	Dr.U.Balakrishna	Operations Research	9783659241079	Lambert Academic Publications
24	MBA	Dr.P.Bhujanga Rao	Business Communication	9789387483774	Thakur Publications
25	MBA	Dr.M.Vijaya Bhaskar Reddy	Business Economics	9789380831435	Seven Hills International Publishers
26	MBA	Dr. V.Murali Krishna	Business Economics	9789380831435	Seven Hills International Publishers
27	MBA	Dr. J. V. Balasubramanian	International Marketing	9789351638995	Thakur Publication
28	MBA	Dr.G.Malyadri	Problems and Prospects of Poultry Industry	9783659705113	Lambert Academic Publications
29	MBA	Dr.J.v.Balasubramanian	Business Research Methods	9789351634676	Thakur Publication
30	MBA	Dr.J.v.Balasubramanian	Emotional Intelligence Vs Job Satisfaction	9783639705690	Thakur Publication
31	MBA	Dr. Vijaya Bhaskar Reddy	Emotional Intelligence Vs Job Satisfaction	9783639705690	Scholars Press
32	MBA	Dr.K.Sudarsan	MSME SECTOR-An engine of Indian Economy	9789382829461	Scholars Press
33	MBA	Dr.G.Malyadri	“Performance of Poultry Industry	978363966049	Scholars Press
34	MBA	Dr.S.E.V.Subrahmanyam	MSME Sector – An Engine of Indian Economy : Issues and Challenges		Spectrum Publications
35	MBA	Dr.P.Bhujanga Rao	Employee Absenteeism in Organisations	9783659462313	Lambert Academic Publications
36	MBA	Dr.P.Bhujanga Rao	A Study on Performance Appraisal of Employees in Select Organizations,	978384438474	Lambert Academic Publishing
37	MBA	Dr.P.Bhujanga Rao	A Study on Working Capital Management at Vijaya Dairy Milk Project,	9783659187032	Lambert Academic Publishing

38	MBA	Dr.P.Bhujanga Rao	A Study on Quality of Work Life at South Central Railway, Vijayawada	9783659240515	Lambert Academic Publishing
39	MBA	Dr.P.Bhujanga Rao	A Study on Performance Appraisal of Employees in Shar Center	9783659300714	Lambert Academic Publishing
40	MBA	Dr. Vijaya Bhaskar Reddy	Employee Relations in Sugar Industry	9783659495175	Lambert Academic Publishing
41	MBA	Dr.V.Murali Krishna	Personality Development	9788628041907	Students Help line
42	MBA	Dr.V.Murali Krishna	Emerging financial services in Indian banking sector	9783846544907	Lambert Academic Publishing
43	MBA	Dr.S.E.V.Subrahmanyam	A Study on Organizational Climate	9783659256752	Lambert Academic Publishing
44	MBA	Dr.S.E.V.Subrahmanyam	Services Marketing	9789380831060	Students Helpline
45	MBA	Dr.S.E.V.Subrahmanyam	Business Law and Regulation	9789380831107	Students Helpline
46	MBA	Dr.S.E.V.Subrahmanyam	Micro Economics	9789380831589	Students Helpline
47	MBA	Dr.S.E.V.Subrahmanyam	Recent Trends in Management	9788183875530	serial publication
48	MBA	Dr.K.Sudarsan	Emerging financial services in Indian banking sector	9783846544907	Lambert Academic Publishing
49	MBA	Dr.K.Sudarsan	Financing Micro,small and Medium enterprises	9788184290455	Associated Publisher
50	MBA	Dr.K.Sudarsan	Management of Fishermen cooperatives	9788184290462	Associated Publisher
51	MBA	Dr.K.Sudarsan	Financial Management	9788190998246	Students Helpline
52	MBA	Dr. Vijaya Bhaskar Reddy	Employee Relations in Sugar Industry	9783659495175	Lambert Academic Publishing
53	MBA	Dr. Vijaya Bhaskar Reddy	Child Labour in Hotel Industry: A Case Study of Tirupati	9783659298233	Lambert Academic Publishing

54	MBA	Dr. Vijaya Bhaskar Reddy	Recent Trends in Management	9788183875530	Serial publication
55	MBA	Dr. Vijaya Bhaskar Reddy	A Study on Organizational Climate	9783659256752	Lambert Academic Publishing
56	MBA	Dr. Vijaya Bhaskar Reddy	Academic Achievement in Relation to Personality	9783659183942	Lambert Academic Publishing
57	MBA	Dr. Vijaya Bhaskar Reddy	A Study of Self Efficacy Among Teachers	9783659209956	Lambert Academic Publishing
58	MBA	Dr. Vijaya Bhaskar Reddy	Stress Among Primary School Teachers	9783659298233	Lambert Academic Publishing
59	MBA	Dr. Vijaya Bhaskar Reddy	Study of Value Oriented Education	9783659229589	Lambert Academic Publishing
60	MBA	Dr. Vijaya Bhaskar Reddy	Study Habits in Relation to Academic Achievement	9783659190285	Lambert Academic Publishing
61	MBA	Dr. Vijaya Bhaskar Reddy	Guidance Needs in Relation to Academic Achievement	9783659200649	Lambert Academic Publishing
62	MBA	Dr. Vijaya Bhaskar Reddy	Study of Scientific Attitudes	9783659224799	Lambert Academic Publishing