

SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES



(AUTONOMOUS)

Chittoor – 517 127 (A.P.)

ENTREPRENEURSHIP DEVELOPMENT CELL

A Report on “**Seminar on Successful Startup Entrepreneur**”

on **12th December, 2020**

Entrepreneurship Development Cell of Sreenivasa Institute of Technology and Management Studies organized a “Seminar on Successful Startup Entrepreneur” on 12th December, 2020.

The programme was organized to interested students of B-Tech Mech., Civil, EEE & MBA Students, who wants to know awareness on startup and the experience of successful startup entrepreneur.

Mr.J.Sheik Mohamod, Member, Entrepreneurship Development Cell has introduced the Resource Person **Mr.C.Sai Vishnu**, Founder, Skylarc Educraft.

Mr.B.R.M.V.Krishna started the session by explaining his childhood life to the present position. He shared his successfull story to the audience. Do not require any educational qualification to become entrepreneur. We have to identify the needs of the people and provide the same in a good manner. He also said the concept of startup. He furthure said that try to become employeer.

The students were interacted with Chief Guest **Mr.C.Sai Vishnu**.

Students was aware about the startup and things required to become successful startup entrepreneur.



Chief Guest **Mr.C.Sai Vishnu** Presentation

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A Report on “**One-Day Entrepreneurship Awareness Camp**”

on **9th January, 2021**

Entrepreneurship Development Cell of Sreenivasa Institute of Technology and Management Studies organized One-Day Entrepreneurship Awareness Camp on 15th February, 2017.

The programme was organized for interested students of B-Tech, ECE, CSE, and MCA Students who wants to know awareness on Entrepreneurship Development.

The program was inaugurated by Chief Guest **Dr.K.Vimalanathan**, Professor, Dept Mechanical, Dr.P.Ramesh Kumar, Principal, Sreenivasa Institute of Technology and Management Studies, Dr.K.Sudarsan, Coordinator of Entrepreneurship Development Cell.

Chief Guest **Dr.K.Vimalanathan**, Professor, Dept Mechanical, motivated the students by sharing the characteristics of entrepreneurs and require knowledge to become entrepreneur. He also explained the procedure to start enterprise, various financial schemes offered by the government to the prospective entrepreneurs and preparation of the project report to submit a proposal.

Students have given good feedback on this programme.

After attending this programme, students were enlightened and got awareness on entrepreneurship.



Chief Guest **Dr.K.Vimalanathan** presentation

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A Report on “**Seminar on How to Start a Startup**”

on **22nd February, 2021**

A three day Entrepreneurship Awareness Camp (EAC) was organized by Entrepreneurship Development Cell on 22nd February, 2021.

The programme was organized for interested students of B-Tech, ECE, CSE, and MCA Students, who wants to know awareness on Entrepreneurship Development.

The program was inaugurated by Chief Guest **Mr.Shaik Mohamed**, Assistant Professor, Dept of MCA, **Dr.P.Ramesh Kumar**, Principal, Sreenivasa Institute of Technology and Management Studies, **Dr.K.Sudarsan**, Coordinator of Entrepreneurship Development Cell.

Chief Guest **Mr.Shaik Mohamed**, ED Cell member delivered that the students must aware on startups. Now a days at the time of education journey the students must apply their knowledge to solver the needs or problems of the society. He also said about the resources available and thrust areas in Chittoor District. He also explained about the Identification of opportunities for entrepreneurs, Mechanism of product selection.

Dr.K.Sudarsan, Co-ordinator, Entrepreneurship Development Cell, Sreenivasa Institute of Technology and Management Studies explained about the procedure to start enterprise, various financial schemes offered by the government to the prospective entrepreneurs and preparation of the project report to submit a proposal.

Dr.K.Sudarsan, Co-ordinator, Entrepreneurship Development Cell, Sreenivasa Institute of Technology and Management Studies made discussion with participants for their reactions about the seminar.

After attending this seminar students were enlightened and got awareness on startup.



Chief Guest **Mr.Shaik Mohamed** presentation

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A Report on “**Workshop on Innovation**”

on **27th March, 2021**

A Workshop on Innovation was organized by Entrepreneurship Development Cell on 27th March, 2021. Innovation plays a key role in our daily life and professional life, without these it is difficult to lead the present day’s life to cope up with the changes in the present scenario. Keeping in this view a Workshop for was planned and conducted on 27th March, 2021 for UG and PG Students on the concept of “Innovation”

The programme was organized for interested students of B-Tech: Mech., Civil, EEE & MBA Students, who wants to know awareness on innovation.

The program was inaugurated by Chief Guest **Dr.K.Sudarsan**, Associate Professor, Co-ordinator, ED Cell, **Dr.P.Ramesh Kumar**, Principal, Sreenivasa Institute of Technology and Management Studies, Dr.K.Sudarsan, Coordinator of Entrepreneurship Development Cell. Chief Guest **Dr.K.Sudarsan**, Associate Professor, Co-ordinator, ED Cell, invited and gave speech regarding the significance of Innovation and the results of lag in Innovative Thinking. The chief guest delivered a talk and finally he has given on spot activities to convert the basic waste material into a worth able item.

Students accepted the challenge of Innovation given by the speaker and created precious items with the available waste scrap in the college premises. Their efforts were highly appreciated by the Chief guest and Management.

Students have given good feedback on this programme.

.At the end, the chief guest was felicitated by the ED Cell and workshop was ended with National Anthem.



Audience of the Programme



Chief Guest **Dr.K.Sudarsan** presentation