

SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES



(AUTONOMOUS)

Chittoor – 517 127 (A.P.)

ENTREPRENEURSHIP DEVELOPMENT CELL

A Report on “**One-Day Entrepreneurship Awareness Camp**”

on **13th August, 2016**

Entrepreneurship Development Cell of Sreenivasa Institute of Technology and Management Studies organized One-Day Workshop on Entrepreneurship Development sponsored by The National Small Industries Corporation Limited, Hyderabad on 13th August, 2016.

The programme was organized for MBA and MCA students to create awareness on Entrepreneurship.

Mr.Ravi Kiran Varma, Assistant Placement Officer, Sreenivasa Institute of Technology and Management Studies has introduced the Resource Person Mr. Sudharsan, Senior Trainer, The National Small Industries Corporation Limited, Hyderabad.

Resource Person Mr. Sudharsan started his session by explaining the concept of entrepreneurship through acquiring knowledge by studying various courses, books, news papers, videos, etc. besides studying the present environment for identifying the problems, and apply the acquired knowledge to solve the problems.

He further explained the role of entrepreneurship in the Indian economy. He also said that the requirements needed to start the business, different schemes offering by the state government and central government to the people of various category at present. He also answered the questions posed by the students and faculty.

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A Report on “**One-Day Entrepreneurship Awareness Camp**”

on **15th February, 2017**

Entrepreneurship Development Cell of Sreenivasa Institute of Technology and Management Studies organized One-Day Entrepreneurship Awareness Camp on 15th February, 2017.

The programme was organized for interested students of B.Tech. ECE, CSE, EEE, Mechanical and Civil who wants to know awareness on Entrepreneurship Development.

The program was inaugurated by Chief Guest Mr. G.Murali, Regional Officer, APITCO, Chittoor, Dr.P.Ramesh Kumar, Principal, Sreenivasa Institute of Technology and Management Studies, Dr.K.Sudarsan, Coordinator of Entrepreneurship Development Cell.

Chief Guest **Mr. G.Murali**, Regional Officer, APITCO, Chittoor, shared his experice when he was an entrepreneur, and an employee of APITCO and also motivated the students by sharing the characterstics of entrepreneurs and require knowledge to become entrepreneur.

Guest of honour **Mr.R.Dhananjaya Reddy**, Project Assistant, APITCO, Chittoor explained the procedure to start enterprise, various financial schemes offered by the government to the prospective entreprnerus and preparation of the project report to submit a proposal.



Chief Guest Mr. G.Murali, Regional Officer, APITCO, Chittoor addressing the members of faculty & students



Mr.R.Dhananjaya Reddy, Project Assistant, APITCO, Chittoor addressing the members of faculty & students

Students have given good feedback on this programme.

After attending this programme, students were enlightened and got awareness on entrepreneurship.

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ENTREPRENEURSHIP DEVELOPMENT CELL

A Report on “**THREE-DAY ENTREPRENEURSHIP AWARENESS CAMP**”

from **4th August, 2016 to 6th August, 2016**

Entrepreneurship Development Cell of Sreenivasa Institute of Technology and Management Studies organized a guest lecture on Innovation and Entrepreneurship on 3rd August, 2017.