

SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES



(AUTONOMOUS)

Chittoor – 517 127 (A.P.)

ENTREPRENEURSHIP DEVELOPMENT CELL

A Report on “**One-Day Workshop on Entrepreneurship**”
on **12th October, 2015**

A one-day Workshop on Entrepreneurship was organized by Entrepreneurship Development Cell 12th October, 2015.

The programme was organized for interested students of MBA & MCA, who wants to know awareness on Entrepreneurship.

The program was inaugurated by Chief Guest **Mr. G.Murali**, Regional Officer, APITCO, Chittoor, **Dr.T.Sai Rama**, Principal, Sreenivasa Institute of Technology and Management Studies, Dr.K.Sudarsan, Coordinator of Entrepreneurship Development Cell.

Dr.K.Sudarsan, Co-ordinator, Entrepreneurship Development Cell, Sreenivasa Institute of Technology and Management Studies said about the objective, entrepreneurship (general concepts only), historical background-Indian values vis-a-vis entrepreneurship and the present scenario. He also explained about the procedure to start enterprise, various financial schemes offered by the government to the prospective entrepreneurs.

Chief Guest **Mr. G.Murali**, Regional Officer, APITCO, Chittoor, motivated the students by sharing his experience like characteristics of entrepreneurs and require knowledge to become entrepreneur. He also said about the resources available and thrust areas in Chittoor District. He also explained about the Identification of opportunities for entrepreneurs, Mechanism of product selection and technology-assistance from R&D labs and others on choice of technology, etc.

Mr.Sheik Mohamad, Member, Entrepreneurship Development Cell, Sreenivasa Institute of Technology and Management Studies, Chittoor handled his session entitled patents and copy wrights.

Dr.K.Sudarsan, Co-ordinator, Entrepreneurship Development Cell, Sreenivasa Institute of Technology and Management Studies Discussion with participants for their reactions about this workshop.

After attending one-day workshop on entrepreneurship, students were enlightened and got awareness to start a new business.



Audience of the Workshop

Mr.Sheik Mohamad, Member, Entrepreneurship Development Cell, Chittoor giving speech in his session

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