

SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES



(AUTONOMOUS)

Chittoor – 517 127 (A.P.)

ENTREPRENEURSHIP DEVELOPMENT CELL

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A Report on “**Workshop on Entrepreneurship**”

on **3rd February, 2015**

Entrepreneurship Development Cell of Sreenivasa Institute of Technology and Management Studies organized a workshop on Entrepreneurship on 3rd February, 2015.

The programme was organized to interested students of MBA department, who wants to know awareness on Entrepreneurship.

The program was inaugurated by Chief Guest Mr. G.Murali, Regional Officer, APITCO, Chittoor, **Dr.T.Sai Rama**, Principal, Sreenivasa Institute of Technology and Management Studies, Dr.K.Sudarsan, Coordinator of Entrepreneurship Development Cell.

Chief Guest **Mr. G.Murali**, Regional Officer, APITCO, Chittoor, shared his past experience as an entrepreneur, and motivated the students by sharing the characteristics of entrepreneurs and require knowledge to become entrepreneur.

Guest of honour **Mr.R.Dhananjaya Reddy**, Project Assistant, APITCO, Chittoor explained the procedure to start enterprise, various financial schemes offered by the government to the prospective entrepreneurs and preparation of the project report to submit a proposal.

Mr.R.Eswar Rao, Entrepreneur shared his business experience to audience.



Ms.Poornima, Assistant Professor, Department of MBA, introducing the resource persons to the august gathering



Mr.R.Dhananjaya Reddy, Project Assistant, APITCO, Chittoor addressing the members of faculty & students



Audience of the Programme



**Dr. T. Sai Rama, Principal presenting a memento Mr. R. Eswar Rao,
Entrepreneur**



Student is asking question

After attending this awareness camp, students were enlightened and got awareness on entrepreneurship.