

**SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES**



**(AUTONOMOUS)**

**Chittoor – 517 127 (A.P.)**

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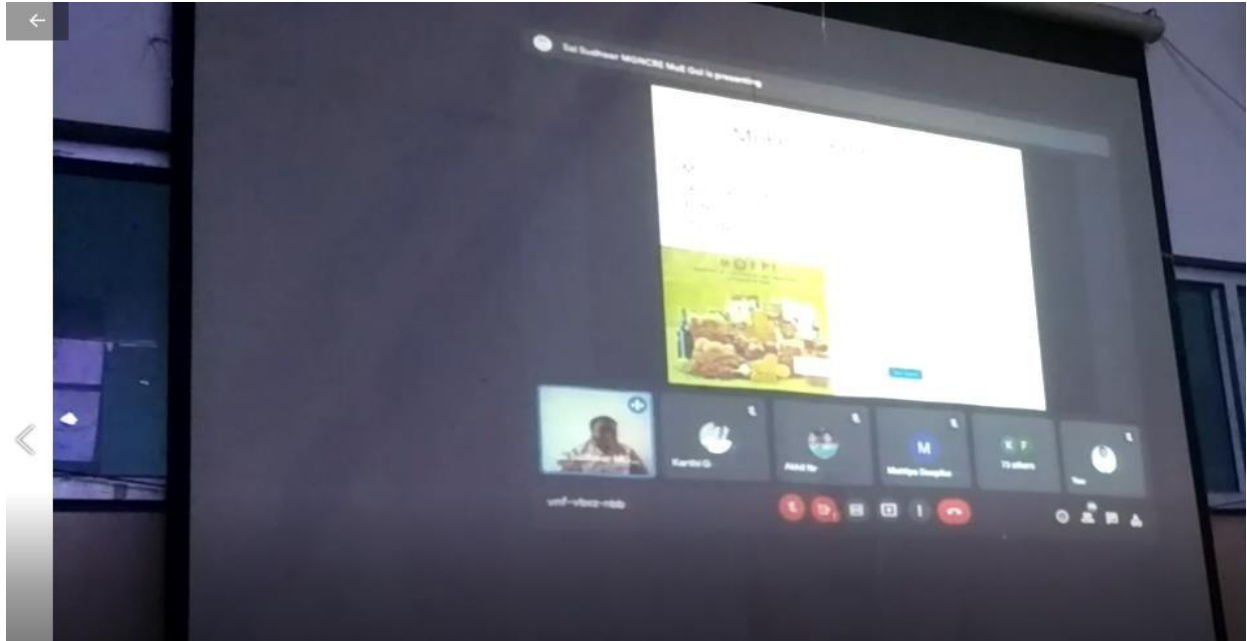
**ENTREPRENEURSHIP DEVELOPMENT CELL**

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A Report on “**Role on One District One Product (ODOP) approach in making India Self-reliant**” on **6<sup>th</sup> January, 2022**

Online workshop “**Role on One District One Product (ODOP) approach in making India Self-reliant**” conducted on 6<sup>th</sup> January, 2022 in Association with Mahatma Gandhi National Council of Rural Education, Department of Higher Education, Ministry of Education, and Government of India. Guest: **Sri J Sai Sudheer**

The session was started by the Dr.K.Sudarsan where welcomed the guest and the gathering and introduced the guest speaker. After this, the speaker took over and explained the various opportunities available for the students to become entrepreneurs and was educating the students on the Government support available. He said that Chittoor District is producing huge tamoto crop so this district is suitable for starting tamoto business. He explained the topics on what one district one product is and explained the list of districts with its associated products and resources. He also explained all the Government schemes available for rural and entrepreneurial development. The session then came to an end with a student delivering the vote of thanks.



Presentation of the Guest



Audience of the Programme

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A Report on “**Workshop on Creativity**”

on **25<sup>th</sup> March, 2022**

A One-Day Workshop on Creativity was organized by Entrepreneurship Development Cell 25<sup>th</sup> March, 2022.

The programme was organized for interested students of B-Tech Mech., Civil, EEE & MBA Students, who wants to know about the creativity.

The program was inaugurated by Chief Guest **Dr.H.Viswar Kiran**, Assistant Professor, Dept of MBA, **Dr.M.Saravanan**, Principal, Sreenivasa Institute of Technology and Management Studies, Dr.K.Sudarsan, Coordinator of Entrepreneurship Development Cell.

Chief Guest **Dr.H.Viswar Kiran**, has given speech regarding role and importance of Creativity in Personal and Professional Life. The chief guest has brought awareness regarding the significance of Creative Thinking. He has put real life examples like “Newton’s Observation towards Apple Falling Down From a Tree” – How it helped to identify Earth Gravitation Power and its Application in present launch of Satellites etc.,

The participants showed their enthusiasm in learning the significance of Creativity and participated interactively with the chief guest. At the end chief guest has an active interaction with the students.

**Dr.K.Sudarsan**, Co-ordinator, Entrepreneurship Development Cell, Sreenivasa Institute of Technology and Management Studies explained about the importance of creativity in the present scenario. He also explained about the procedure to encash creativity, and also sand about the various financial schemes offered by the government to the prospective entrepreneurs and preparation of the project report to submit a proposal.

After attending this workshop, students were enlightened and got awareness on creativity.



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A Report on “**Seminar on Successful Startup Entrepreneur**”

on **24<sup>th</sup> May, 2022**

A Seminar on Successful Startup Entrepreneur was organized by Entrepreneurship Development Cell from 24<sup>th</sup> May, 2022.

The programme was organized for interested students of B-Tech, ECE, CSE, and MCA Students, who wants to know awareness on Entrepreneurship.

The program was inaugurated by Chief Guest **Mr.Praveen Nallapothula**, MS, Director, Assistme Solutions, Bangalore; **Dr.M.Saravanan**, Principal, Sreenivasa Institute of Technology and Management Studies, Dr.K.Sudarsan, Coordinator of Entrepreneurship Development Cell.

Chief Guest **Mr.Praveen Nallapothula**, MS, Director, Assistme Solutions, Bangalore, motivated the students by sharing the characteristics of entrepreneurs and require knowledge to become entrepreneur. He also said about the resources available require to start the business. He also explained about the Identification of opportunities for entrepreneurs, Mechanism of product selection and technology-assistance from R&D lab, etc. He also explained how he success in his business.

**Dr.K.Sudarsan**, Co-ordinator, Entrepreneurship Development Cell, Sreenivasa Institute of Technology and Management Studies explained about the historical background-Indian values vis-a-vis entrepreneurship and the present scenario. He also explained about the procedure to start enterprise, various financial schemes offered by the government to the prospective entrepreneurs and preparation of the project report to submit a proposal.

**Dr.K.Sudarsan**, Co-ordinator, Entrepreneurship Development Cell, Sreenivasa Institute of Technology and Management Studies Discussion with participants for their reactions about the seminar.

After attending this seminar, students were enlightened and got awareness on starting a new business and what the reason for success.



Audience of the Proramme

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## **ENTREPRENEURSHIP DEVELOPMENT CELL**

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A Report on “**One-Day Entrepreneurship Awareness Camp (EAC)**”

on **3rd June, 2022**

A One-Day Entrepreneurship Awareness Camp (EAC) was organized by Entrepreneurship Development Cell from 3<sup>rd</sup> June, 2022.

The programme was organized for interested students of B-Tech Mech., Civil, EEE & MBA Students, who wants to know awareness on Entrepreneurship Development.

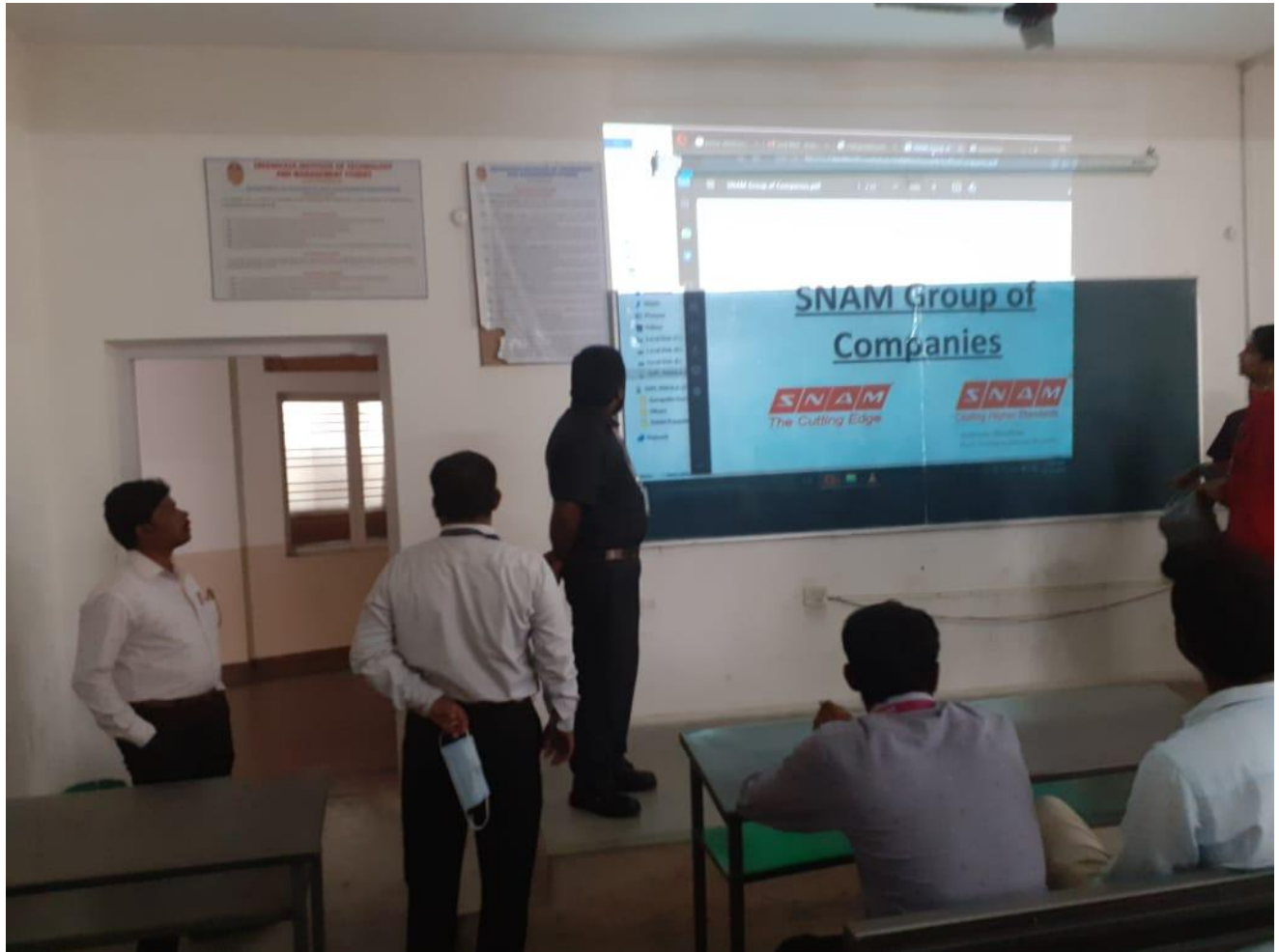
The program was inaugurated by Chief Guest **Mr.BRK Rao**, General Manager, Snam Alloys, Patur, **Dr.M.Saraan**, Principal, Sreenivasa Institute of Technology and Management Studies, Dr.K.Sudarsan, Coordinator of Entrepreneurship Development Cell.

Chief Guest **Mr.BRK Rao**, General Manager, Snam Alloys, Patur, Chittoor Dist., motivated the students by sharing the characteristics of entrepreneurs and require knowledge to become entrepreneur. There are somany opportunitie in the world to start the business. He also said about the resources available and thrust areas in Chittoor District. He also explained about the Identification of opportunities for entrepreneurs, Mechanism of product selection and technology-assistance from R&D labs and others on choice of technology, etc. The present governments are also offering different schemes for encoung people to become entrepreneurs.

**Dr.K.Sudarsan**, Co-ordinator, Entrepreneurship Development Cell, Sreenivasa Institute of Technology and Management Studies explained about the objective, entrepreneurship (general concepts only), historical background-Indian values vis-a-vis entrepreneurship and the present scenario. He also explained about the procedure to start enterprise, various financial schemes

offered by the government to the prospective entrepreneurs and preparation of the project report to submit a proposal.

After attending this one-day awareness camp, students were enlightened and got awareness on getting an idea and starting a new business.



**Chief Guest Mr.Praveen Nallapothula Presentation**



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A Report on “**Seminar on Idea Generation**”

on **26<sup>th</sup> June, 2022**

A Seminar on Idea Generation was organized by Entrepreneurship Development Cell on 26<sup>th</sup> June, 2022.

The programme was organized for interested students of B-Tech, ECE, CSE, and MCA Students, who wants to know about the idea generation and its use.

The program was inaugurated by Chief Guest **Mr.Shaik Mohamed**, Assistant Professor, Member, ED Cell, **Dr.M.Saravanan**, Principal, Sreenivasa Institute of Technology and Management Studies, **Dr.K.Sudarsan**, Coordinator of Entrepreneurship Development Cell.

Chief Guest **Mr.Shaik Mohamed**, Assistant Professor, Member, ED Cell, shared that to become an entrepreneur we should have good idea, to get a good idea we have to identify the real problems in the society. Then we have to try to solve the same problems by applying our knowledge, technology, etc. And he also shared some best examples.

**Dr.K.Sudarsan**, Co-ordinator, Entrepreneurship Development Cell, Sreenivasa Institute of Technology and Management Studies explained about the objective, entrepreneurship He also explained about the procedure to start enterprise, various financial schemes offered by the government to the prospective entrepreneurs and preparation of the project report to submit a proposal.

After attending this seminar, students were enlightened and got awareness on getting an idea and starting a new business.



**Mr. Shaik Mohamed presenting**